

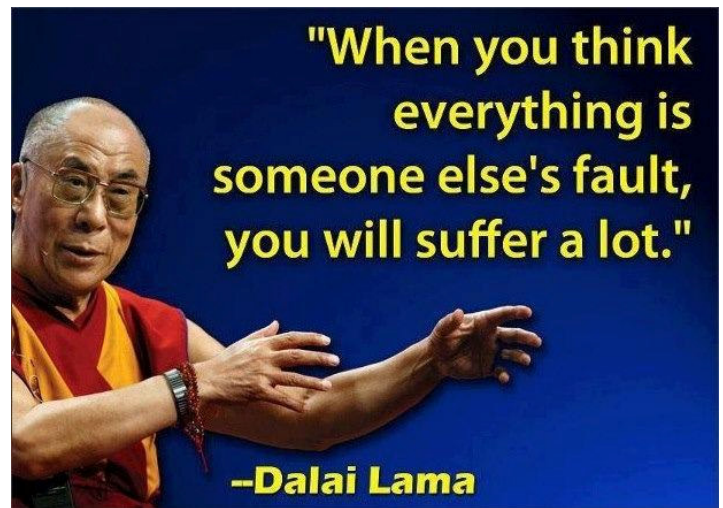
Local Politics Matter

What Makes a Teflon Candidate?

How Does Donald Trump Get Away With It?

People take in information through the prism of their thought processes. No matter what a candidate says they see what they want to see. They see what they are looking for and nothing else. Many of the electorate doesn't even realize that they have latent biases. They don't understand how these biases control everything that they do. Donald Trump is the ultimate "Teflon Candidate." He has approached his presidential candidacy like it is the ultimate reality television episode. This is how a large minority of the Republican electorate in their primaries view him. This is the prism that they view him through! As a result nothing he says or does is taken seriously. Donald Trump has said some totally outrageous things. In spite of that he is perceived as the white knight that is going to "Make America Great Again." He is going to take back the country and bring back those

jobs. He'll take the country back from America's Brown and Black citizens and their sympathizers. He'll bring jobs back from China and Mexico. He'll build walls and make other nations willingly pay for them. He'll even close our borders to Muslims, regardless of the constitution. He has sown fear and discontent through lies and innuendo. No matter what this man says or does his poll numbers go up. He is viewed as just being an honest and straight shooting successful businessman. After all he is not a politician so he does not need to be politically correct. He is a reality TV star. Donald Trump the reality star is not held accountable for what he says or what he has done simply because he is not viewed as a politician. He is a reality television star. He has insulted his way to the top of the GOP and is the Party's nominee for President. The establishment Republicans are



now saying that he is a work-in-progress and who knows what that means in this new environment. The Republican establishment is on pins and needles waiting to see what he will say or do next. Worried that he might have a negative impact on down ballot races and cause the Party to be split beyond repair.

Stay tuned as this plays out over the next six (6) months. How Teflon is Mr. Teflon and what will and won't stick? What will he do and say next and what will the impact be? What prism will the general electorate view Donald Trump through – politician or reality TV star? Will he be treated with kid gloves? Will he

continued to be Teflon man or will he be held accountable for what he has done and said? It will not stop until we do! This unfortunately is the new reality that we have to face America, so get ready for a wild ride this election season. You "ain't" seen nothing yet!!!

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